MAJOR REQUIREMENTS (see UGA Bulletin for prerequisites/corequisites) | HOURS EARNED
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**Upper Division Business Core – 15 hours**<br/>MSIT 3000 Statistical Analysis for Business (enroll the semester applying to Terry)<br/>FINA 3000 Financial Management<br/>MGMT 3000 Principles of Management<br/>MARK 3000 Principles of Marketing<br/>BUSN 4000 Predictive Modeling and Optimization | (15 hours)

**Major Required:** Grades of "C" or better required in all coursework

- MARK 4000 Marketing Research for Business Decisions
- MARK 4100 Consumer Buyer Behavior
- MARK 4500 Services Marketing
- MARK 4700 International Marketing
- MARK 4900 Marketing Strategies and Decision Making
- Major related courses, select one from the following: MARK 4210, 4220, 4350, 4450, 4600, 4650, 4800, 5000
- ECON 4040 The International Business Environment
- MGMT 5560 International Strategic Management (24 hours)

**Major Elective:** Select one from the following - Grade of "C" or better required

- LEGL 4900 International Legal Transactions for Business
- INTB 4800 Internship and/or Cooperative Education or INTB 5100 Special Topics in International Business
- FINA 4810 International Finance
- MIST 5780 Special Topics: Globalization and Information Systems (3 hours)

**Upper Division General Electives – 6 hours**
Two (3-hour) courses required: Choose from 4000-level or above business prefix courses or 3000-level or above courses outside the Terry College. (6 hours)

**Foreign Language Requirement: Proficiency to conversation level below.**
ARAB(LING) 3005, CHNS 3010, FREN 3010, FREN 3010H, GRMN 3010, ITAL 3010, JPNS 3010, KREN 3001, PORT 3010, RUSS 3001, SPAN 3010, SPAN 3010H, VIET 3001, YORB 3010 (3 hours)

**Electives:** Minimum of 9 hours. Additional coursework is required in order to meet the UGA graduation requirement of 120 hours plus a PE credit. (9 hours)

**International Immersion Requirement:** Students must satisfy one of the following Options:

- UGA Approved Study Abroad Program
- Two additional foreign language courses (in the student’s chosen language) past conversation level above
- An internship with an international component (INTB 4800)

Optional - Area of Emphasis in Legal Studies. Required Courses: LEGL 4400, LEGL 4500, LEGL 4600 and LEGL 4900.

**University-wide Requirements**
Physical Education • American and Georgia History • Federal and Georgia Constitution • Environmental (Awareness) Literacy • Cultural Diversity • UGA Residency; 45 of last 60 semester hours must be earned through UGA • Minimum of 2.00 University of Georgia cumulative average required.

**Terry College Graduation Requirements**
ECON 2100 or ECON 2200 • COMM 1100 or COMM 1500 or COMM 3200 • Terry College Residency - 30 hours of Terry prefix courses must be satisfied through UGA • 2.00 Terry College GPA on Terry prefix courses required.

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Spring 2015