The co-major in International Business is completed in conjunction with your primary major.

What makes you uniquely IB?

IB co-majors:
- Study foreign language through the conversation level.
- Study the International Business Environment and International Strategic Management.
- Study an international function of business outside of the primary major.
- Gain real-world experience by participating in an internship, study abroad, or by taking advanced language classes to boost language skills.

Coursework for the IB co-major

Foreign language requirement:
Proficiency to the conversation level. Eligible languages with conversation-level coursework offered at the University of Georgia:
- Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian, Spanish, Vietnamese, and Yoruba
- Note: Students natively fluent in a language other than English may waive this requirement by completing a foreign language proficiency waiver.

Required IB co-major courses:
- ECON 4040 – International Business Environment (or ECON 4550 – International Trade, for ECON-IB majors)
- MGMT 5560 – International Strategic Management, capstone class

Required IB co-major elective (choose one):
- ACCT 4900 – International Accounting
- BUSN 4650 – Diversity in a Global Environment
- FINA 4810 – International Finance
- INTB 4800 – Internship in International Business
- INTB 5100 – Special Topics in International Business (taught abroad)
- LEGL 4900 – International Legal Transactions for Business
- MARK 4700 – International Marketing, or
- MIST 5780 – Globalization and IT
- Note: If your first major is Accounting, Marketing, Finance, or Management Information Systems, you must choose an elective outside of your major in order to count in this area.

Immersion requirement:
- Choose one from (a) an approved, 3-hour study abroad program, (b) an approved internship with an international component in a company doing global business, or (c) two additional language-related courses in the student’s selected language.

Primary major courses:
- Each major requires at least 4 courses that have been determined by the IB Committee as required coursework in their major. See the University of Georgia Bulletin for course information.

Contact information

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